

D

$$P(D|\theta) \leftarrow \mathcal{L}(\theta)$$

$$\begin{aligned}\hat{\theta} &= \operatorname{argmax}_{\theta} \mathcal{L}(\theta) \\ &= \operatorname{argmax}_{\theta} \log \mathcal{L}(\theta)\end{aligned}$$

$D = x_i$ , Normal dist

$\theta =$  stand dev.  $\mu =$  mean.

$$P(D|\theta) = p(x_1|\theta) \cdot p(x_2|\theta) \cdot \dots$$

$$\log P(D|\theta) = \log p(x_1|\theta) + \log p(x_2|\theta) + \dots$$

$$p(x|\theta) = \frac{1}{\sqrt{2\pi}\theta} e^{-\frac{(x-\mu)^2}{2\theta^2}}$$

$$\log P(D|\theta) = -\frac{(x_1-\mu)^2}{2\theta^2} - \log \theta - \dots$$

$$= -\left[ \sum_i \frac{(x_i-\mu)^2}{2\theta^2} \right] - N \log \theta$$

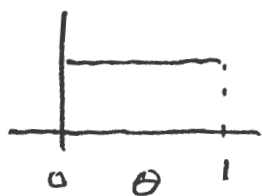
$$\hat{\theta} = \sqrt{\frac{\sum (x_i-\mu)^2}{N}}$$

$D$  - data

$p(\theta)$  - prior distribution

$$p(\theta|D) = \frac{p(D|\theta) p(\theta)}{p(D)} \quad (\text{Bayes rule})$$

Coin know NOTHING about  $P(H) = \theta$   
 $p(\theta)$



flip 7H, 3T

$$\left( \frac{10!}{7!3!} \right) \theta^7 (1-\theta)^3$$

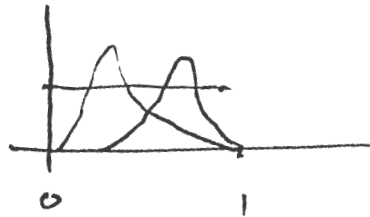
$$\theta^H (1-\theta)^T$$

$$p(\theta|D) \propto p(D|\theta) p(\theta)$$
$$= \frac{p(D|\theta) p(\theta)}{\int p(D|\theta) p(\theta) d\theta}$$

$\theta \sim P(H)$

$N$  flips,  $h$  heads

$\theta \sim \text{Beta}(\alpha, \beta)$  is a  $\beta$  distribution,  $\alpha > 0, \beta > 0$



$$P(\theta | D) \propto P(D | \theta) P(\theta)$$

$$\begin{aligned} & \frac{N!}{(N-h)! h!} \theta^h (1-\theta)^{N-h} \frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{(\alpha-1)} (1-\theta)^{(\beta-1)} \\ & \propto \binom{N}{h} \frac{\theta^{(\alpha+h-1)} (1-\theta)^{(N-h+\beta-1)}}{\Gamma(\alpha+h)\Gamma(N-h+\beta)} \end{aligned}$$

$$\hat{\theta} = \frac{\alpha - 1 + h}{\alpha + \beta - 2 + N}$$

MAP estimate



$$P(\theta) = \frac{\beta^\alpha}{\Gamma(\alpha)} \cdot \theta^{(\alpha-1)} e^{-\beta\theta}$$

$$P(D|\theta) = \prod_{i=1}^N \left( \frac{\theta^{n_i} e^{-\theta}}{n_i!} \right)$$

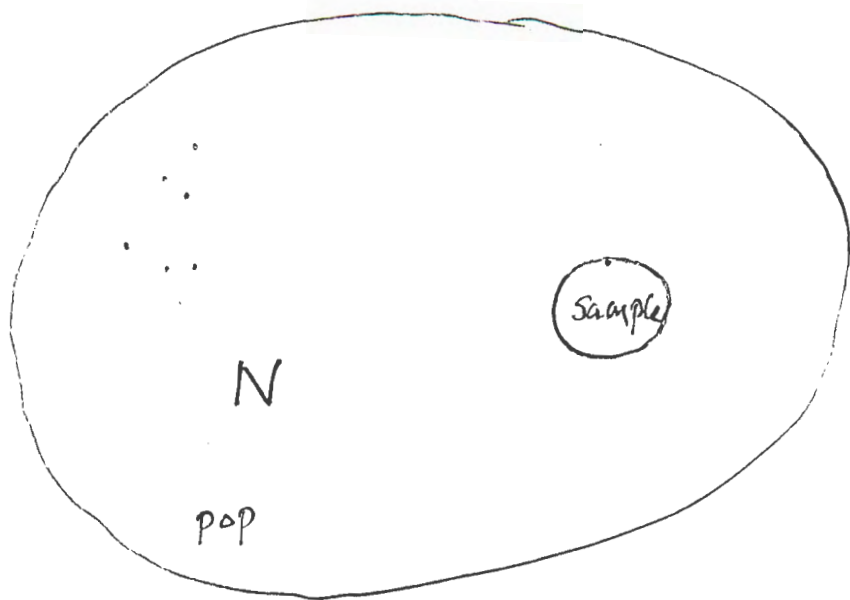
$$P(\theta|D) \propto \theta^{(\sum n_i + \alpha - 1)} e^{-(N + \beta)\theta}$$

$$= \frac{(\sum n_i + \alpha)}{\Gamma(\sum n_i + \alpha)} \cdot \theta^{(\sum n_i + \alpha - 1)} e^{-(N + \beta)\theta}$$

Normal prior x Normal likelihood

= Normal posterior

$$\mu_{\text{posterior}} = \frac{c \cdot (\text{measurement}) \cdot \sigma_{\pi}^2 + \mu_{\pi} \cdot \sigma_{\text{likelihood}}^2}{\sigma_{\text{likelihood}}^2 + c^2 \sigma_{\pi}^2}$$



$\sum \text{values } P(\text{value})$

$$\frac{1}{N} \sum x_i$$

pop mean ( $x$ )

~~\*~~ sample =  $\{x_i\}$

$$X^{(k)} = \frac{\sum_i x_i}{k}$$

$$E[X^{(k)}] = \frac{1}{k} [E[x_1] + E[x_2] + \dots]$$

$$= E[x_1] = \text{pop mean}$$

$$\text{Var}[X^{(k)}] = \frac{\text{pop sd}^2}{k} \approx \frac{(\text{sample sd})^2}{k}$$